

MAGAZINE

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THE ALPINA
GSTAAD



Zbären

Born from a rich heritage of craftsmanship and innovation, Zbären Kreativküchen AG has spent over 75 years mastering the art of creating bespoke kitchens.

From a humble carpentry workshop in a barn in Lenk, nestled in the scenic Simmental region, Zbären has grown to international acclaim, renowned for its handcrafted, one-of-a-kind creations that elevate the art of cooking and entertaining at home. Founded in 1947 by Johann Zbären, Zbären Kreativküchen began with a strong focus on carpentry and eventually refined its focus to specialise in tailor-made kitchens, earning a reputation for impeccable quality, distinctive design, and precision craftsmanship. Today, under the leadership of third-generation designers Matthias and Benjamin Zbären, the company continues to innovate while staying true to its core values of authenticity and excellence.

What sets Zbären apart is its dedication to creating kitchens that are as functional as they are beautiful. Each project is entirely bespoke, handmade in the Swiss Alps, and tailored to meet the unique needs of the client. Whether it's a contemporary space in a Parisian penthouse or a rustic chalet in Gstaad, Zbären



Photos © Sletting Photography

kitchens blend timeless craftsmanship with cutting-edge technology, ensuring that every kitchen is not just a workspace but the heart of the home.

While Zbären is known for its prestigious projects — such as the upscale kitchens in Monaco's Tour Odéon — it remains a family-run business deeply connected to its Swiss roots. The company's production facility is still located in Lenk, with design offices and showrooms in Saanenmöser near Gstaad and Bern. Under the stewardship of the Zbären brothers, the company has embraced sustainability, incorporating a 380 kWp photovoltaic power plant on the roof of its Lenk factory to produce solar energy, demonstrating a commitment to environmentally conscious craftsmanship. For those who dream of a tailor-made kitchen that reflects both personal style and culinary passion, Zbären offers an unparalleled blend of heritage, creativity, and innovation.

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ZBÄREN
SWISS KITCHEN MANUFACTURE

Every kitchen is unique
Handcrafted in the Swiss Alps
More than 75 years of heritage

Designed in Saanenmöser, Manufactured in Lenk, Switzerland.

Visit one of our showrooms in Bern and Saanenmöser | www.zbaeren.ch | +41 (0)33 744 33 77

Saanenmöser | Gstaad | Bern | Lenk